

Station WVBT-TV NORFOLK, VA.    Agency (    ) GMMB    Rep Firm    ) PHILADELPHIA  
Advertiser (    ) HIRSCHBIEL FOR CONG    3050 K ST NW    Sales Office (    )  
Product PAUL HIRSCHBIEL    WASHINGTON, DC 20007    Salesperson (    ) ANJIE BRADY  
Estimate# 1555    Agency C/P1/P2/E 106/113/1555    Salesperson Phone# 215-567-6005  
Buyer Maura Gilroy    Flight Dates 08/28/2012 - 09/03/2012    Salesperson FAX# 215-567-5938  
Phone#    Hiatus Weeks  
Fax#

--- CONTRACT COMMENT ---  
CLIENT: HIRSCHBIEL FOR CONGRESS SC=\*

--- REMARKS ---  
THIS IS A NEW POLITICAL ORDER  
CONTRACT TOTAL IS \$5275  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	9A-10A	NATE BERKUS	:30	\$75.00	08/28-08/31	1	1	1	\$75.00	
	2	TU-F	10A-11A	MILLIONAIRE	:30	\$75.00	08/28-08/31	2	1	2	\$150.00	
	3	TU-F	730P-8P	ACCESS HOLLYWOOD	:30	\$300.00	08/28-08/31	1	1	1	\$300.00	
	4	W	8P-10P	SO YOU THINK YOU CAN DANCE	:30	\$2,000.00	08/29-08/29	1	1	1	\$2,000.00	
	5	M	10P-1045P	LATE NEWS	:30	\$1,000.00	09/03-09/03	1	1	1	\$1,000.00	
	6	TU-F	1045P-11P	SPORTSWRAP	:30	\$300.00	08/28-08/31	1	1	1	\$300.00	
	7	SA	10P-1045P	SATURDAY LATE NEWS	:30	\$700.00	09/01-09/01	1	1	1	\$700.00	
	9	M	9A-10A	NATE BERKUS	:30	\$75.00	09/03-09/03	1	1	1	\$75.00	
	10	M	10A-11A	MILLIONAIRE	:30	\$75.00	09/03-09/03	1	1	1	\$75.00	
	11	M	730P-8P	ACCESS HOLLYWOOD	:30	\$300.00	09/03-09/03	1	1	1	\$300.00	
	12	M	1045P-11P	SPORTSWRAP	:30	\$300.00	09/03-09/03	1	1	1	\$300.00	

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---REPORT TOTALS---

Report Totals: 12 / \$5,275.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / \$5,275.00

Sales Totals: 12 / \$5,275.00

Station Totals: 12 / \$5,275.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$75,357	CATV 0%	WAVY 34%	WGNT 0%	WPXV 0%	WTKR 23%
		WTVZ 2%	WVBT 7%	WVEC 34%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE